

Tiger Woods and Insperity Team Up to Champion Business Growth and Community Impact

HOUSTON, Texas, and JUPITER, Fla., August 21, 2025 - [Insperity, Inc.](#) (NYSE: NSP), a leading national provider of human resources and business performance solutions, is thrilled to announce a multiyear brand partnership with Tiger Woods, [Tiger Woods Ventures](#), (TGR Ventures), [TGR Foundation](#), and the Jupiter Links of the [TMRW Golf League \(TGL\)](#). As part of this partnership, Tiger will serve as a brand ambassador for Insperity, amplifying the company's commitment to advancing business growth initiatives and furthering legacies of success.

In his role as brand ambassador, Tiger will feature in Insperity brand campaigns and participate in programming that showcases shared values between the two – commitment to excellence, innovation, mastery, perseverance and teamwork. Additionally, through this multiyear partnership, Insperity will support several events that benefit TGR Foundation and its mission to empower youth to pursue their passions through education: The Tiger Woods Invitational (as presenting sponsor), The Genesis Invitational (as official sponsor), The NEXUS Cup (as official sponsor) and The Hero World Challenge.

"We are honored to welcome Tiger Woods to the Insperity family. Tiger's pursuit of excellence, innovative approach to both sport and business, and dedication to community align perfectly with Insperity's mission to help businesses succeed so communities prosper," said Paul Sarvadi, Insperity's chairman and chief executive officer. "Together, we aim to inspire and support businesses in their journey to build lasting legacies."

"Insperity's commitment to helping businesses thrive and their focus on long-term growth resonate with my values and goals," said Tiger. "It's why I am thrilled to join forces with Insperity and appreciative of their strong support of TGR Foundation."

With nearly four decades of service, Insperity empowers businesses to improve the likelihood, degree and speed of success through HR solutions. This partnership marks enhanced marketing efforts for Insperity's portfolio of solutions--Insperity HR360, Insperity HRScale and Insperity HR Core.

For more information about this exciting partnership, visit [Insperity's website](#) and follow Insperity on social media.

About Insperity

Since 1986, Insperity's mission has been to help businesses succeed so communities prosper. Offering a suite of the most comprehensive, scalable HR solutions available in the marketplace, Insperity is defined by an unrivaled breadth and depth of services and level of care. Through an optimal blend of premium HR service and technology, Insperity delivers the administrative relief, reduced liabilities and better benefit solutions that businesses need to drive performance and growth. With 2024 revenues of \$6.6 billion and more than 100 sales offices throughout the U.S., Insperity is currently making a difference in thousands of businesses and communities nationwide. For more information, visit <http://www.insperity.com>.

About TGR, Tiger Woods Ventures

TGR unites Tiger's entrepreneurial and philanthropic endeavors off the course under a singular parent brand. Headquartered in Jupiter, Florida, TGR is guided by Tiger's vision and driven by the qualities that have made him a champion: a focused mindset, a precise method, and a relentless pursuit of mastery. Our team is comprised of leaders from diverse backgrounds across education, technology, business, and sport, united in a shared mission to help others define, embody, and experience excellence in their own unique ways.

www.tigerwoods.com Instagram – @tigerwoods Twitter – @tigerwoods Facebook – @tiger

News Media Contacts:

Cynthia Murga
Director, Public Relations
Insperity
713-324-1414
media@insperity.com

Rachel Walsh
Senior Vice President, Communications
Excel Sports Management
646-454-5906
rwalsh@excelsm.com