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SECRET GOLF, INSPERITY TEAM UP ON REVOLUTIONARY INTERACTIVE PHONE APP FOR 2018 INSPERITY INVITATIONAL

Secret Golf, one of golf's fastest-growing digital media companies, today announced a partnership with Insperity, an industry leader in providing human resources and administrative resources to small and medium-sized businesses for over 30 years, teaming together on an interactive application that will significantly enhance the fan experience at this week's PGA TOUR Champions event, the Insperity Invitational golf tournament near Houston.

The Insperity Interactive Golf App includes detailed course strategy for the tournament venue, The Tournament Course at The Woodlands, from Steve Elkington, a winner of 10 PGA TOUR events including two Players Championships and the 1995 PGA Championship. The app, developed in partnership with Best Approach and StrackaLine, includes a GPS-enabled yardage guide with superb graphics and flyovers by Best Approach, Inc. as well as an innovative Putt Predictor from StrackaLine, Inc., allowing fans both at the event and at home, to see which way and how much balls will move on a green before professionals make a putting stroke. Daily pairings, contests and spectator information along with push notifications from sponsors can also be found in this innovative and exciting app.

"We are excited to partner with Insperity on this new venture. The app was built from the ground up with the spectator in mind, to take them inside the ropes for the first time. Fans will now have a lot of the same information that a Tour player has," Elkington, the co-founder of Secret Golf said.



“We are continuously seeking innovative ways to deliver a world-class experience for our fan base,” said Jay Mincks, Executive Vice President, Sales & Marketing, Insperity.

“Insperity Interactive Golf is a game changer. It brings the spectator inside the ropes into the minds of a Tour professional while standing over a shot on the Tournament course and understanding what they are thinking before addressing the ball, while also providing all of the relevant tournament information our fans need in the palm of their hand.”

A unique invitational format on the PGA TOUR Champions, the Insperity Invitational is an award-winning tournament that features one of the top fields on Tour with eight categories of eligibility to compete in the prestigious event. Two-time PGA TOUR major winner, John Daly, will try to successfully defend his title from last year against a star-studded class that includes three-time Insperity Invitational winner, Bernhard Langer, Jesper Parnevik (2016), Ian Woosnam (2015), Esteban Toledo (2013) who will be celebrating the fifth anniversary of his first Tour victory, Fred Funk (2012), and Jay Haas (2006).

The 2017 champion is also one of 13 PGA TOUR major championship winners in the field that includes Langer, Woosnam, Tom Kite, Mark O’Meara, Sandy Lyle, Lee Janzen, David Toms, Tom Lehman, Corey Pavin, Mark Calcavecchia, Jeff Sluman and Bob Tway.

For a preview on the Insperity Interactive Golf App:

<https://itunes.apple.com/us/app/insperity-interactive-golf/id1367976674?mt=8>

About Secret Golf

Secret Golf is one of the world’s fastest-growing digital golf media companies and is the industry leader in golf instruction by Tour professionals. Secret Golf is the first company of its kind, owned by Tour professionals who passionately believe in sharing deep insights into the game of golf. Secret Golf is the first to have personalized online video instruction from Tour professionals who play or have played the game at the highest level.

In addition to Elkington, Secret Golf’s growing team from the PGA TOUR and Web.com Tour includes World Golf Hall of Fame member Jackie Burke, PGA Champion Jason Dufner, Bronson Burgoon, Jason Gore, Brian Harman, Patton Kizzire, Russell Knox, Colt Knost, Jason Kokrak, Andrew Landry, Marc Leishman, Lee McCoy, Ryan Palmer, Pat Perez, Martin Piller, Chris Stroud and Ethan Tracy. Team Secret Golf’s LPGA staff features two-time LPGA Tour Player of the Year Stacy Lewis, U.S. Open winner Brittany Lang, two-time ANA Inspiration winner Brittany Lincicome, Sandra Gal, Gaby Lopez and Gerina Piller. Former Tour player turned instructor Bradley Hughes of Australia rounds out the group of professionals



For more information about Secret Golf, please visit www.secretgolf.com and join us on Facebook: SecretGolf, Instagram: Secret Golf and on Twitter: @SecretGolf

About the Insperity Invitational presented by UnitedHealthcare

A PGA TOUR Champions event, the Insperity Invitational presented by UnitedHealthcare features the world's premier golfers age 50 and older. Last year's tournament winner John Daly, will be returning to the Insperity Invitational to defend his title April 30-May 6, 2018. Managed and operated by Pro Links Sports, in 2008, the tournament received the prestigious Presidents Award as the best event on the Champions Tour, and in 2011 received the President's Award for Excellence in Achievement. In 2012 and 2015, the tournament received The Players Award for having the "best of everything" for the players, sponsors and spectators. Interfaith of The Woodlands, one of the local charities benefitting from the tournament, was named the 2016 PGA TOUR Champions Charity of the Year. The Insperity Invitational is grateful to have support from these official corporate partners: Woodforest National Bank, Hewlett Packard Enterprise, 3M, United Airlines, Northside Imports Houston – Alfa Romeo, Dr Pepper, Bai, National Car Rental, Sports Radio 610, Houston Chronicle, Texas Sports Nation and Vander Dys Fine Jewelers. Past champions include Larry Nelson, Jay Haas, Mark McNulty, three-time winner Bernhard Langer, John Cook, Fred Couples, Brad Faxon, Fred Funk, Esteban Toledo, Ian Woosnam and John Daly. For more information about the Tradition of Excellence at the Insperity Invitational, visit www.insperityinvitational.com.

About Insperity

Insperity, a trusted advisor to America's best businesses for more than 31 years, provides an array of human resources and business solutions designed to help improve business performance. Insperity® Business Performance Advisors offer the most comprehensive suite of products and services available in the marketplace. Insperity delivers administrative relief, better benefits, reduced liabilities and a systematic way to improve productivity through its premier Workforce Optimization® solution. Additional company offerings include Human Capital Management, Payroll Services, Time and Attendance, Performance Management, Organizational Planning, Recruiting Services, Employment Screening, Expense Management, Retirement Services and Insurance Services. Insperity business performance solutions support more than 100,000 businesses with over 2 million employees. With 2017 revenues of \$3.3 billion, Insperity operates in 68 offices throughout the United States. For more information, visit www.insperity.com